

APPLIED ARTS MEDIA
APPLIED ARTS



Details: Various Illustration winners of the 2018 Applied Arts Awards



ILLUSTRATION AWARDS 2019 CATEGORIES

DEADLINE:

Early Bird: January 25, 2019

Final Deadline: February 1, 2019

ELIGIBILITY: The contest is open to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between January 2018 and January 2019 (but not entries that have been submitted into last year's competition).

ILLUSTRATION AWARDS

DEADLINE: Early Bird: January 25, 2019 | Final Deadline: February 1, 2019

GUIDELINES:

III Entries must be submitted in digital, hi-res format only. **Note:** if you wish to show your entry as both the individual image(s) and in context, create one multi-page PDF and include both.

III Your piece will be judged on illustration, not design or art direction. To have your work judged in these areas, submit to the Design and Advertising Awards competitions.

III The Community Awards was our newest competition, launched in 2017, to help smaller Canadian studios and artists get the recognition they deserve without competing directly with big-budget projects and studios/agencies. To further this goal, for 2019, Community Categories have been rolled into each specific Awards program. See eligibility on page 6.

Note: Be sure to refer to the Entry Kit for info on file formats, helpful tips, judging process, etc.

FEES	EARLY BIRD	REGULAR
ILLUSTRATION		
Single:	\$50	\$60
Series (Up to 3 images):	\$75	\$85
Complete (Entire book, publication, etc.):	\$100	\$110
Complete Series (Up to 3 books, etc.):	\$150	\$160
MOTION		
Short (Under 3 minutes):	\$125	\$135
Long (3 minutes or more):	\$140	\$150
YOUNG BLOOD ILLUSTRATION		
Single:	\$40	\$50
Series (Up to 3 images):	\$60	\$70
Complete (Entire book, publication, etc.):	\$75	\$85
Complete Series (Up to 3 books, etc.):	\$100	\$110
YOUNG BLOOD MOTION		
Short (Under 3 minutes):	\$75	\$85
Long (3 minutes or more):	\$100	\$110
COMMUNITY		
Single:	\$40	\$50
Series (Up to 3 images):	\$60	\$70
Complete (Entire book, publication, etc.):	\$75	\$85
Complete Series (Up to 3 books, etc.):	\$100	\$110
COMMUNITY MOTION		
Short (Under 3 minutes):	\$75	\$85
Long (3 minutes or more):	\$100	\$110



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CATEGORIES

IL/01 Advertising Illustration - Single

IL/02 Advertising Illustration - Series

Used in any advertising or promotional application.

IL/03 Architectural Illustration - Single

IL/04 Architectural Illustration - Series

Illustration for architectural and real estate firms.

IL/05 Cartoon/Comic Illustration - Single

IL/06 Cartoon/Comic Illustration - Series

For a complete graphic novel, use IL/14.

IL/07 Complete Calendar Illustration - Complete

Submit up to 9 images from the same calendar.

IL/08 Conceptual Illustration - Single

IL/09 Conceptual Illustration - Series

Illustration that represents an idea. The work must be staged to communicate a preconceived concept.

IL/10 Corporate Illustration - Single

IL/11 Corporate Illustration - Series

For use in annual reports, internal business communications, corporate websites, newsletters, etc.

IL/12 Editorial Illustration - Cover or spread - Single

IL/13 Editorial Illustration - Cover or spread - Series

IL/14 Editorial Illustration - Entire book - Complete Single

IL/15 Editorial Illustration - Entire book - Compl. Series

For books or publications. For single: a cover, page or spread. For series: up to 3 covers/pages/spreads. Complete Single - up to 9 images from one book. Complete Series - Up to 3 books, with up to 9 images from each. Upload multi-page PDFs for complete books.

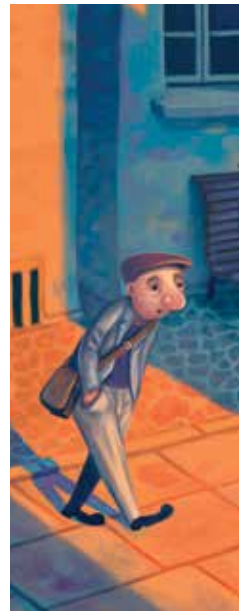
IL/16 Fashion & Beauty Illustration - Single

IL/17 Fashion & Beauty Illustration - Series

IL/18 Gallery Illustration - Single

IL/19 Gallery Illustration - Series

Fine art images, including limited editions.



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IL/20..... **Packaging Illustration - Single**

IL/21..... **Packaging Illustration - Series**

Images that appear on product packaging. Also include an image of the finished product, preferably as one multi-page PDF.

IL/22..... **Photo Illustration - Single**

IL/23..... **Photo Illustration - Series**

Use of photo-editing techniques to create collage and montage illustration.

IL/24..... **Portrait Illustration - Single**

IL/25..... **Portrait Illustration - Series**

IL/26..... **Poster Illustration - Single**

IL/27..... **Poster Illustration - Series**

IL/28..... **Pro Bono Illustration - Single**

IL/29..... **Pro Bono Illustration - Series**

Work undertaken voluntarily and without payment as a public service.

IL/30..... **Public Service/Charity Illustration - Single**

IL/31..... **Public Service/Charity Illustration - Series**

Illustration for governments, non-profits and charities.

IL/32..... **Retail Applications Illustration - Single**

IL/33..... **Retail Applications Illustration - Series**

Images produced for use on apparel, greeting cards, wrapping paper or any other retail application.

IL/34..... **Self-promotion Illustration - Single**

IL/35..... **Self-promotion Illustration - Series**

Package, mailer or online ad designed for self-promotion. Also include the image(s) in context, preferably in one multi-page PDF.

IL/36..... **Unpublished/Personal Illustration - Single**

IL/37..... **Unpublished/Personal Illustration - Series**

Any personal work or work originally created for a client that was not published.

IL/38..... **Miscellaneous Illustration - Single**

IL/39..... **Miscellaneous Illustration - Series**

Illustration that cannot reasonably fit in any other category, i.e. experimental, experiential, etc. Please include a brief description of up to 50 words if the application/usage/intention is not obvious.



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MOTION

IL/40 Motion - Short

IL/41 Motion - Long

To be judged on animation. Less than 3 minutes for short and 3 minutes or more for long.

YOUNG BLOOD

Young Blood Illustration categories are open to entrants who have been out of school for 3 years or less.

IL/42 Young Blood Illustration - Single

IL/43 Young Blood Illustration - Series

IL/44 Young Blood Illustration - Complete Single

IL/45 Young Blood Illustration - Complete Series

Entries may fall into any of the above categories.

IL/46 Young Blood Motion - Short

IL/47 Young Blood Motion - Long

To be judged on animation. Less than 3 minutes for short and 3 minutes or more for long.

Community Awards categories and eligibility details follow on page 6.



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COMMUNITY

The Community Awards were launched in 2017 to help artists working on smaller projects and local clients get the recognition they deserve. Work submitted in one of the other categories above is not eligible to be entered into the Community Awards categories. To be eligible to enter Community categories you must be Canadian and meet one of the following criteria:

||| **Small Community** - The entrant and client must be in a community of less than 500,000

||| **Small Business** - The client must be a single-establishment/small business, such as a restaurant, local retailer or service

||| **Shoe-String Budget** - The budget for the assignment must have been extremely limited

- IL/48 **Small Community Illustration- Single**
- IL/49 **Small Community Illustration - Series**
- IL/50 **Small Community Illustration - Complete Single**
- IL/51 **Small Community Illustration - Complete Series**

The entrant and client must be in a community of less than 500,000.

- IL/52 **Small Business Illustration - Single**
- IL/53 **Small Business Illustration - Series**
- IL/54 **Small Business Illustration - Complete Single**
- IL/55 **Small Business Illustration - Complete Series**

The client must be a single-establishment/small business, such as a restaurant, local retailer or service.

- IL/56 **Shoe-String Budget Illustration - Single**
- IL/57 **Shoe-String Budget Illustration - Series**
- IL/58 **Shoe-String Budget Illustration - Complete Single**
- IL/59 **Shoe-String Budget Illustration - Complete Series**

The budget for the assignment must have been extremely limited. Budget numbers will not be required on entry, but a description (maximum 50 words) is required for judging. Include it with your image(s) in one multi-page file.

MOTION

- IL/60 **Small Community Motion - Short**
- IL/61 **Small Community Motion - Long**

- IL/62 **Small Business Motion- Short**
- IL/63 **Small Business Motion - Long**

- IL/64 **Shoe-String Budget Motion - Short**
- IL/65 **Shoe-String Budget Motion - Long**

Judged on cinematography. Less than 3 minutes for short and 3 minutes or more for long.



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