

A P P L I E D   A R T S   M E D I A

# APPLIED ARTS



Details: Various Photography winners of the 2018 Applied Arts Awards



## PHOTOGRAPHY AWARDS 2019 CATEGORIES

### **DEADLINE:**

**Early Bird: January 25, 2019**

**Final Deadline: February 1, 2019**

**ELIGIBILITY:** The contest is open to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between January 2018 and January 2019 (but not entries that have been submitted into last year's competition).

# PHOTOGRAPHY AWARDS

**DEADLINE:** Early Bird: January 25, 2019 | Final Deadline: February 1, 2019

## GUIDELINES:

III Entries must be submitted in digital, hi-res format only. **Note:** if you wish to show your entry as both the individual image(s) and in context, create one multi-page PDF and include both.

III Your piece will be judged on photography, not design or art direction. To have your work judged in these areas, submit to the Design and Advertising Awards competitions.

III The Community Awards was our newest competition, launched in 2017, to help smaller Canadian studios and artists get the recognition they deserve without competing directly with big-budget projects and studios/agencies. To further this goal, for 2019, Community Categories have been rolled into each specific Awards program. See eligibility on page 6.

**Note:** Be sure to refer to the [Entry Kit](#) for info on file formats, helpful tips, judging process, etc.

FEES	EARLY BIRD	REGULAR
<b>PHOTOGRAPHY</b>		
Single:	\$50	\$60
Series (Up to 3 images):	\$75	\$85
Complete (Entire book, publication, etc.):	\$100	\$110
Complete Series (Up to 3 books, etc.):	\$150	\$160
<b>MOTION</b>		
Short (Under 3 minutes):	\$125	\$135
Long (3 minutes or more):	\$140	\$150
<b>YOUNG BLOOD PHOTOGRAPHY</b>		
Single:	\$40	\$50
Series (Up to 3 images):	\$60	\$70
Complete (Entire book, publication, etc.):	\$75	\$85
Complete Series (Up to 3 books, etc.):	\$100	\$110
<b>YOUNG BLOOD MOTION</b>		
Short (Under 3 minutes):	\$75	\$85
Long (3 minutes or more):	\$100	\$110
<b>COMMUNITY</b>		
Single:	\$40	\$50
Series (Up to 3 images):	\$60	\$70
Complete (Entire book, publication, etc.):	\$75	\$85
Complete Series (Up to 3 books, etc.):	\$100	\$110
<b>COMMUNITY MOTION</b>		
Short (Under 3 minutes):	\$75	\$85
Long (3 minutes or more):	\$100	\$110



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# CATEGORIES

PH/01 ..... Advertising Photography - Single

PH/02 ..... Advertising Photography - Series

Used in any advertising or promotional application, including posters.

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PH/03 ..... Architectural Photography - Single

PH/04 ..... Architectural Photography - Series

Photographs for architectural and real estate firms.

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PH/05 ..... Catalogue – Cover or spread - Single

PH/06 ..... Catalogue – Complete catalogue - Complete

For single: a cover, inside page or spread. For series, up to 3 covers/pages/spreads. For complete: up to 9 images from an entire catalogue. Upload 1 multi-page PDF for complete.

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PH/07 ..... Complete Calendar Photography - Complete

Submit up to 9 images from the same calendar.

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PH/08 ..... Conceptual Photography - Single

PH/09 ..... Conceptual Photography - Series

Photography staged to represent an idea. The work must be staged to communicate a preconceived concept.

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PH/10 ..... Corporate Photography - Single

PH/11 ..... Corporate Photography - Series

For use in annual reports, internal business communications, corporate websites, newsletters, etc.

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PH/12 ..... Editorial Photography – Cover or spread - Single

PH/13 ..... Editorial Photography – Cover or spread - Series

PH/14 ..... Editorial Photography – Entire book - Complete Single

PH/15 ..... Editorial Photography – Entire book - Compl. Series

For books or publications. For single: a cover, page or spread. For series: up to 3 covers/pages/spreads. Complete Single - up to 9 images from one book. Complete Series - Up to 3 books, with up to 9 images from each. Upload multi-page PDFs for complete books.

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PH/16 ..... Fashion & Beauty Photography - Single

PH/17 ..... Fashion & Beauty Photography - Series

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PH/18 ..... Food Photography - Single

PH/19 ..... Food Photography - Series

For complete cookbook, use PH/14.

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**PH/20** ..... Gallery Photography - Single

**PH/21** ..... Gallery Photography - Series

Fine art images, including limited editions.

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**PH/22** ..... Lifestyle Photography - Single

**PH/23** ..... Lifestyle Photography - Series

Including homes and garden photography.

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**PH/24** ..... Nature, Landscape & Wildlife Photography - Single

**PH/25** ..... Nature, Landscape & Wildlife Photography - Series

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**PH/26** ..... Packaging Photography - Single

**PH/27** ..... Packaging Photography - Series

Images that appear on product packaging. Also include an image of the finished product, preferably as one multi-page PDF.

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**PH/28** ..... Photo Illustration - Single

**PH/29** ..... Photo Illustration - Series

Use of photo-editing techniques to create collage and montage illustration.

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**PH/30** ..... Photo Manipulation - Single

**PH/31** ..... Photo Manipulation - Series

Use of image editing to create special effects.

*Minor image enhancement or correction not accepted for submission.*

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**PH/32** ..... Photojournalism Photography - Single

**PH/33** ..... Photojournalism Photography - Series

*Digital manipulation, manufactured photo illustrations, added masks, borders, backgrounds, text or other artistic effects are not permitted.*

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**PH/34** ..... Portrait Photography - Single

**PH/35** ..... Portrait Photography - Series

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**PH/36** ..... Pro Bono Photography - Single

**PH/37** ..... Pro Bono Photography - Series

Work undertaken voluntarily and without payment as a public service.

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**PH/38** ..... Public Service/Charity Photography - Single

**PH/39** ..... Public Service/Charity Photography - Series

Photography for governments, non-profits and charities.

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**PH/40** ..... Retail Applications Photography - Single

**PH/41** ..... Retail Applications Photography - Series

Images produced for use on apparel, greeting cards, wrapping paper or any other retail application.

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PH/42 ..... Self-Promotion Photography - Single

PH/43 ..... Self-Promotion Photography - Series

Package, mailer or online ad designed for self-promotion. Also include the image(s) in context, preferably as one multi-page PDF.

PH/44 ..... Sports Photography - Single

PH/45 ..... Sports Photography - Series

PH/46 ..... Still-Life Photography - Single

PH/47 ..... Still-Life Photography - Series

Photography that depicts inanimate subject matter.

PH/48 ..... Travel Photography - Single

PH/49 ..... Travel Photography - Series

PH/50 ..... Unpublished/Personal Photography - Single

PH/51 ..... Unpublished/Personal Photography - Series

Any personal work, or work originally shot for a client that was not published.

PH/52 ..... Miscellaneous Photography - Single

PH/53 ..... Miscellaneous Photography - Series

Photography that cannot reasonably fit in any other category, i.e. experimental, experiential, etc. Please include a brief description of up to 50 words if the application/usage/intention is not obvious.

**MOTION**

PH/54 ..... Motion - Short

PH/55 ..... Motion - Long

To be judged on cinematography.

Less than 3 minutes for short and 3 minutes or more for long.

**YOUNG BLOOD**

Young Blood Photography categories are open to entrants who have been out of school for 3 years or less.

PH/56 ..... Young Blood Photography - Single

PH/57 ..... Young Blood Photography - Series

PH/58 ..... Young Blood Photography - Complete Single

PH/59 ..... Young Blood Photography - Complete Series

Entries may fall into any of the above categories.

PH/60 ..... Young Blood Motion - Short

PH/61 ..... Young Blood Motion - Long

Judged on cinematography. Less than 3 minutes for short and 3 minutes or more for long.



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## COMMUNITY

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The Community Awards were launched in 2017 to help artists working on smaller projects and local clients get the recognition they deserve. Work submitted in one of the other categories above is not eligible to be entered into the Community Awards categories. To be eligible to enter Community categories you must be Canadian and meet one of the following criteria:

||| **Small Community** - The entrant and client must be in a community of less than 500,000

||| **Small Business** - The client must be a single-establishment/small business, such as a restaurant, local retailer or service

||| **Shoe-String Budget** - The budget for the assignment must have been extremely limited

PH/62 ..... **Small Community Photography - Single**  
PH/63 ..... **Small Community Photography - Series**  
PH/64 ..... **Small Community Photography - Complete Single**  
PH/65 ..... **Small Community Photography - Complete Series**  
The entrant and client must be in a community of less than 500,000.

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PH/66 ..... **Small Business Photography - Single**  
PH/67 ..... **Small Business Photography - Series**  
PH/68 ..... **Small Business Photography - Complete Single**  
PH/69 ..... **Small Business Photography - Complete Series**  
The client must be a single-establishment/small business, such as a restaurant, local retailer or service.

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PH/70 ..... **Shoe-String Budget Photography - Single**  
PH/71 ..... **Shoe-String Budget Photography - Series**  
PH/72 ..... **Shoe-String Budget Photography - Complete Single**  
PH/73 ..... **Shoe-String Budget Photography - Complete Series**  
The budget for the assignment must have been extremely limited. Budget numbers will not be required on entry, but a description (maximum 50 words) is required for judging. Include it with your image(s) in one multi-page file.

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## COMMUNITY MOTION

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PH/74 ..... **Small Community Motion - Short**  
PH/75 ..... **Small Community Motion - Long**

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PH/76 ..... **Small Business Motion- Short**  
PH/77 ..... **Small Business Motion - Long**

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PH/78 ..... **Shoe-String Budget Motion - Short**  
PH/79 ..... **Shoe-String Budget Motion - Long**  
Judged on cinematography. Less than 3 minutes for short and 3 minutes or more for long.

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